



## WANT TO BOOST YOUR BUSINESS? START WITH PROJECT GROWTH.

### Apply for a child care partnership grant from Project Growth.

Project Growth is investing in Wisconsin businesses and child care providers that want to add services, find child care solutions, and innovate. How? By giving you money! We offer funding and support to businesses and child care programs that partner up to help make high quality, affordable child care accessible and sustainable.

### It's all about the benefits!

Project Growth's Partner Up! and Dream Up! grants have concrete benefits—for everyone! Beyond giving your employees the added benefit of child care, you get money to pay expenses, add new services, create a new child care business, or enhance your existing business. And there's more!

#### Benefits for businesses include:

- ▶ Staying competitive in a tight labor market by offering attractive benefits
- ▶ Increasing employee productivity
  - ▶ Employees who know that their children are in safe, reliable, and high-quality environments are more engaged
  - ▶ Employees are more reliable when they are available to come to work
- ▶ Strengthening the local community and economy and feeling good knowing your employees get a great benefit that strengthens their families and your business

#### Benefits for early childhood programs include:

- ▶ Affording quality workers, training, materials, and facilities
- ▶ Retaining quality staff through offering higher pay
- ▶ Stabilizing enrollment numbers by having reserved business subsidized spots
- ▶ Making long-term connections with businesses and organizations that can help improve the quality and scope of your care



Visit [ProjectGrowth.WI.gov](https://ProjectGrowth.WI.gov) to apply for a Partner Up! or Dream Up! grant.